

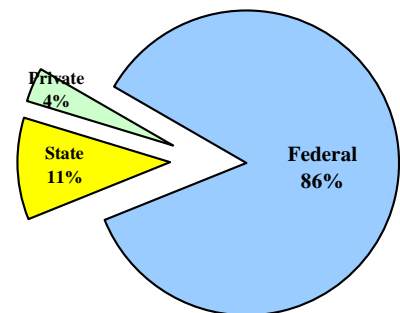


WAYNE COUNTY TOURISM PROFILE

| County Indicator | 2004 | 2005 | 2006 | % Change 2005-06 | State Ranking |
|--|-----------|-----------|-----------|---------------------|------------------|
| DEMOGRAPHIC | | | | | |
| Population | 2,518 | 2,504 | 2,535 | 1.2% | 26 |
| Total Non-Ag Employment | 999 | 1,004 | 1,045 | 4.1% | 26 |
| Non-Ag Avg Monthly Wage | \$1,855 | \$1,976 | \$2,033 | 2.9% | 24 |
| Per Capita Income | \$20,489 | \$22,531 | \$22,795 | 1.2% | 22 |
| Unemployment Rate | 7.0% | 5.2% | 4.3% | -17.3% | 5 |
| SPENDING & EMPLOYMENT | | | | | |
| Spending by Travelers (Millions) | \$28.5 | \$27.1 | \$26.3 | -3.0% | 20 |
| Travel & Tourism Related Employment | 561 | 516 | 500 | -3.1% | 20 |
| TOURISM TAX REVENUES (000s) | | | | | |
| Local Tax Revenues from Traveler Spending | \$952.4 | \$919.1 | \$892.7 | -2.9% | 20 |
| Transient Room Tax | \$95.4 | \$98.0 | \$108.4 | 10.6% | 20 |
| Restaurant Tax | \$34.3 | \$35.0 | \$34.5 | -1.4% | 22 |
| Car Rental Tax | -- | -- | -- | -- | -- |
| Gross Taxable Retail Sales (millions) | \$30.3 | \$26.9 | \$33.7 | 25.3% | 26 |
| REGIONAL VISITATION COUNTS | | | | | |
| Glen Canyon N.R.A. | 1,837,074 | 1,908,723 | 1,876,668 | -1.7% | |
| Grand Staircase-Escalante N.M. | 649,232 | 613,228 | 695,866 | 13.5% | |
| Capitol Reef N.P. | 551,910 | 550,253 | 513,702 | -6.6% | |
| Canyonlands N.P. | 371,706 | 393,672 | 413,587 | 5.1% | |
| Goblin Valley S.P. | 58,190 | 56,597 | 30,081 | -46.9% | |
| Otter Creek S.P. | 33,958 | 43,689 | 65,267 | 49.4% | |
| Anasazi S.P. | 34,076 | 32,959 | 27,614 | -16.2% | |

| Land Ownership - 2006 | | |
|-------------------------------|------------------|---------------|
| | No. of Acres | % Total |
| Total Acres in County | 1,577,299 | 100.0% |
| Federal Government | 1,350,692 | 85.6% |
| BLM | 892,611 | 56.6% |
| US Forest Service | 160,190 | 10.2% |
| National Parks | 297,891 | 18.9% |
| National Wildlife Refuge | -- | -- |
| Other • | -- | -- |
| State Government | 170,216 | 10.8% |
| Utah State Parks & Recreation | -- | -- |
| Utah State Wildlife Reserves | 867 | 0.1% |
| State Trust Lands | 169,349 | 10.7% |
| Other •• | -- | -- |
| American Indian | -- | -- |
| Private* | 56,412 | 3.6% |

Land Ownership - 2006



- Includes Military and Bankhead Jones land
- Includes State Sovereign and UDOT land

*May include some local government land

Wayne County Tourism Profile

